



Vision Statement

To deliver interactive educational programming to benefits, private healthcare and human resource stakeholders in the field of employee benefits.

Historical Summary

Connex Health has been providing educational events in the field of employee benefits for over 20 years. Currently the organization delivers continuing education sessions through The Benefits Breakfast Club and the new Benefits and Private Healthcare Associate program. Denise Balch, President and Founder, is supported by two part time administration personnel and several Advisory Boards made up of industry experts. Sessions are funded through participant registration fees and sponsorship from multiple organizations.

Ms. Balch has been working in the employee benefits and workplace health field since the early 1980s. Since 1990 she has been providing educational sessions to the employee benefits field. She now dedicates herself full time to developing and delivering educational programs and workshops in employee benefits.

The Benefits Breakfast Club (BBC) - Connex has been delivering sessions through the BBC for over 20 years, 7 morning sessions in Ontario and 8 in Atlantic Canada. The BBC is guided by Ontario and Atlantic Advisory Boards who work with Denise Balch, President of Connex Health to develop programming that is relevant to the target audience and source knowledgeable presenters. Those who attend sessions are eligible to receive CE credits.

The Benefits and Private Healthcare Association (BPHA) program – is a new program offered by Connex Health that launched in September 22, 2017. This is a series of 10 half day sessions that are targeted to plan advisors, insurance company representatives and interested healthcare stakeholders from September to June each year. The program is available in person or online. The program will be repeated in September 2018. The online program is updated as new sessions are delivered. Those who attend in person are eligible to receive CE credits. Those who attend online are required to complete an online quiz to receive CE credits for each session. Those who complete all 10 sessions will receive their BPHA designation.

Code of Ethics

We are committed to the following:

1. Providing non-biased, balanced education to employee benefits and private healthcare stakeholders on issues relevant to best practices, industry developments and trends
2. Securing presenters who are experts in their field with extensive experience on their chosen subject matter
3. Monitoring insurance regulations, licensing requirements and any changes in the law to ensure we are compliant
4. Keeping commitments to attendees to provide quality programming that delivers value for money
5. Keeping commitments to our sponsors and recognizing their contributions to our success
6. Being respectful of our presenters, attendees, members of our advisory boards and our sponsors
7. Treating our vendors fairly and with respect